

Signia Nx hearing aid platform with world's first natural own voice solution now offers convenient wireless charging

- **New Signia Pure™ Charge&Go Nx hearing aids are the only ones in the market to combine Own Voice Processing (OVP™), rechargeability, direct audio streaming and TeleCare in one device**
- **Spontaneous acceptance of own voice is improved by 80 percent due to patented OVP**
- **High-capacity Li-Ion power cell provides long-lasting high-quality stereo streaming plus contactless charging for intuitive handling**

Audiology technology leader Sivantos today unveiled its latest hearing aids on its revolutionary hearing aid platform Signia Nx™. It improves spontaneous acceptance by 80 percent¹ by replicating the natural sound of the hearing aid wearer's own voice via Own Voice Processing (OVP). OVP frees hearing care professionals from having to compromise on audibility to improve the sound of the own voice. It detects and processes the sound of the own voice completely independently from all surrounding sounds, including all other voices, for the most natural hearing experience with hearing aids.

Now, only six months after launching this audiological milestone, Signia presents the first rechargeable hearing aid with OVP – Pure Charge&Go Nx. This high-tech hearing solution delivers an unrivalled range of benefits. In addition to Signia's unique sound quality, Pure Charge&Go Nx provides easy and intuitive handling because wireless charging is fully integrated into its design. Wearers no longer worry that they might struggle to change disposable batteries. This contactless recharging system gives

wearers the confidence of knowing that their hearing aids charge as they should every time.

True to its name, Pure Charge&Go Nx gives wearers convenient handling. They simply charge it up with power while they sleep by placing the hearing aids into the wells of the small portable charger so the hearing aids are ready to go whenever the wearer is ready.

In addition, the high-capacity Li-Ion power cell of Pure Charge&Go Nx supports top Bluetooth connectivity, allowing wearers to enjoy long-lasting high-quality stereo streaming of TV-audio, music, and phone calls. They can trust their hearing aids to always connect them to the sounds they want to hear. Full live remote tuning after the first fitting is supported via Signia TeleCare and the powerful Connexx fitting software. This provides the optimal tool to keep hearing aid trials on track and convert patients with hearing loss into satisfied customers.

Also new to the Signia Nx range are the powerful new Motion™ 13P Nx, bringing OVP to wearers with profound hearing loss for the first time. The new Pure 10 Nx is the smallest hearing aid with selected Signia Nx technology. Its non-wireless design is ideal for wearers who want an easy-to-use hearing solution with a more natural sound. Completing its latest round of innovations, Signia introduces the world's first hearing aid with OVP and direct audio streaming for people who are deaf in one ear – the groundbreaking CROS Pure 312 Nx.

For more information, please refer to the background press release about Pure Charge&Go Nx and www.signia-pro.com/pure-charge-go/.

¹ 2017 "OVP Study" conducted at University of Northern Colorado examining the effect of Own Voice Processing on spontaneous acceptance after first fit of hearing aids. Further details: www.signia-pro.com/ovp-study

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Press images

All photos are available for download at: www.sivantos.com/press



Signia Pure Charge & Go Nx hearing aids provide the natural sound of the wearer's own via patented Own Voice Processing as well as convenient wireless charging. (actual size)

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Signia Motion 13 P Nx brings revolutionary Own Voice Processing to wearers with profound hearing loss. (actual size)

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Signia Pure 10 Nx is ideal for wearers who want an extra-small and easy-to-use hearing solution for a more natural sound. (actual size)

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About the Sivantos Group

The business operations of the former Siemens AG hearing aid division have been combined into the Sivantos Group since early 2015. Sivantos can look back on almost 140 years of German engineering and countless global innovations. Today Sivantos is one of the leading hearing aid manufacturers worldwide. With its around 6,000 employees, the group recorded revenues of 967 million euros in the fiscal year 2016/2017 and an operating profit (Adj. EBITDA) of 238 million euros. Sivantos' international sales organization supplies hearing care specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. Sivantos aims to become the market leader in the coming years with its brands Signia, Siemens, Audio Service, Rexton, A&M, HearUSA and audibene. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor.

Sivantos GmbH is a brand license holder of Siemens AG.

More information can be found at www.sivantos.com