

## Sivantos launches Styletto Connect: an ultra-slim hearing aid with connectivity and portable charging

- **New Signia Styletto Connect combines unique SLIM-RIC form factor with *Bluetooth*® connectivity**
- **Stylish, high-tech device complements Signia as the world's largest Li-ion rechargeable hearing aid portfolio**
- **Styletto Connect provides up to four days of wireless charging-on-the-go**

**Singapore, March 1, 2019** - Hearing aid technology leader Sivantos today unveiled its latest innovation: Styletto Connect from the brand Signia. Built upon Signia's revolutionary SLIM-RIC form factor and Signia Nx technology platform, Styletto Connect combines exceptional design with high-quality connectivity to the wearer's smartphone to stream calls, music and TV via *Bluetooth*, plus fully portable rechargeability.

Styletto Connect comes with a pocket-sized portable charging case that powers a full day's worth of wearing<sup>1</sup> with five hours of streaming on a single charge. A 30-minute fast charge adds five hours of use, or three hours of streaming, for complete flexibility on the move. Fully loaded, the charging case delivers four days of user autonomy, free from plugs or cables – ideal for a weekend getaway or a business trip. Three times smaller and half the weight of other chargers with a built-in power cell, it is easy to fit in the wearer's pocket and carry with them.

At a time when more people develop hearing loss, but many remain reluctant to wear hearing aids, Styletto Connect was developed to offer a viable solution. It is a sleek, elegant device people can be proud to wear, while providing latest audiological technology for better hearing and speech understanding in any situation.

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<sup>1</sup> Based on 16 hours of wearing time per day

Styletto Connect is available in the performance levels 7, 5 and 3 and includes remote-control options via the Signia myControl app. The new hearing aid is IP 68 rated and available in three attractive color combinations: Black / Silver, Cosmic Blue / Rose Gold, and Snow White / Rose Gold.

### **Leading the way in rechargeability**

Signia's latest premium hearing aid forms part of the world's largest Li-ion hearing aid portfolio, covering SLIM-RIC, RIC, BTE and CROS devices<sup>2</sup> as well as all performance levels. This means that hearing care professionals (HCPs) can meet the needs of experienced hearing aid users as well as younger and first-time wearers looking for stylish all-round hearwear.

Maarten Barmentlo, Chief Marketing Officer WS Audiology, said "Signia aims to create hearing solutions that don't just help people hear better, but also help them live their life to the fullest. Our Styletto Connect delivers on this promise by offering the most advanced high-end hearing aids combined with an award-winning design, direct streaming and on-the-go charging. To support hearing care professionals in growing their business, the Signia brand offers them the greatest choice of Li-ion rechargeable hearing aids in the industry so they can offer their patients the latest hearing care technology combined with the convenience of rechargeability in several form-factors and in a wide range of price points."

The entire Signia Li-ion portfolio is built on the acclaimed Signia Nx platform with Own Voice Processing (OVP™) for higher acceptance and clear speech understanding even in noisy environments. All hearing aids offer Signia TeleCare™, the remote support and fine-tuning software that keeps HCPs connected to their clients. It enables them to offer advice and remote tuning via the wearer's myHearing™ smartphone app in between appointments to help ensure a smooth and successful trial period and continued customer loyalty.

For more information: <https://www.signia-pro.com/styletto-connect/>

### **About WS Audiology**

WS Audiology was formed in 2019 through the combination of Singapore-headquartered Sivantos with Lyngø/Denmark-based Widex. Today, the business employs more than 10,000 people worldwide, is active in more than 125 markets and has revenues of more than EUR 1.7 billion annually. WS Audiology offers a diverse portfolio of technologically advanced hearing aid products and services across its brands Signia, Widex, Rexton, Audio Service and others. WS Audiology is owned by the Tøpholm and Westermann families and funds under the management of global investment firm EQT as well as the Strüngmann family.

More info: [www.wsaudiology.com](http://www.wsaudiology.com)

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<sup>2</sup> SLIM-RIC: Styletto and Styletto Connect, RIC: Pure Charge&Go Nx, BTE: Motion Charge&Go Nx, CROS: all four

## Press images



Wearers of the ultra-slim Styletto Connect hearing aids from the Signia brand can express their individual style by choosing one of three elegant color combinations.

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The ultra-slim Styletto Connect hearing aids combine style, wireless charging-on-the-go and high-quality streaming to trendsetting hearwear.

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Styletto Connect hearwear caters to people's modern lifestyles

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All photos are available for download at: [www.sivantos.com/press](http://www.sivantos.com/press)

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